

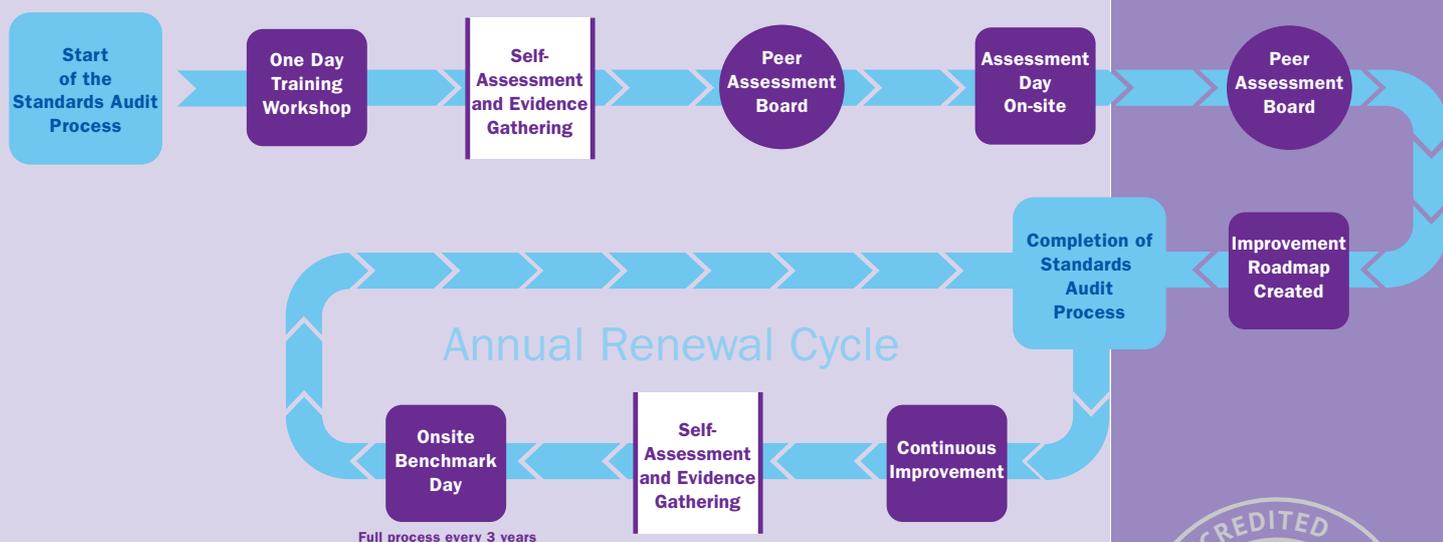
How do you know your planning function is doing a great job?

Benchmark against the best, using our independent and comprehensive standards, the only industry framework to robustly assess maturity in each key planning capability. Benchmarking creates a roadmap for improvement and, when you feel ready, a full peer-review Audit leads to public accreditation of your planning standards.



The Professional
Planning Forum

Standards Audit
Benchmarking
& Support



"The outputs of the evaluation provide a clear focus for improvement... by taking the opportunity to engage key stakeholders in the process, you raise the profile of the team and increase the level of engagement from them."

Steve Grainger,
Instructure Manager,
Tesco Bank Insurance

"It will start to be seen as a real achievement. You can sometimes be so consumed in your own processes, that you never lift your head up to refresh and especially don't automatically benchmark against the industry."

Tracy Johnson,
Planning Lead,
RSA



Use our knowledge and exposure to best practice to help you drive improvements. Contact Dave Vernon, Head of Membership or Simon Butler, Head of Engagement and Best Practice or any of our team to discuss how this exciting opportunity can raise standards in your organisation.

Contact us

0333 123 5960

advice@planningforum.co.uk

<http://ppf.bz/PPFStandards>

Robust evidence of your strengths and the impact you are achieving

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- Standards Benchmarking creates solid evidence of your strengths as a planning function and a detailed roadmap for improvement.
- Standards Audit involves a robust, in-depth, on-site peer-review of the benchmarking evidence, as a result of which you gain a public certificate of accreditation.
- As a peer reviewer you gain unique and detailed insight, by visiting (non-competitive) operations and reviewing their in-depth self-assessment.

Standards Benchmarking – a detailed and robust assessment

Benchmarking is enabled by our unique specialist standards framework for planning functions.

- This can be undertaken privately or as part of the Standards Audit. We help you assess how you work and the impact you are achieving, by using a detailed outcome-based framework that evaluates the level of maturity evidenced in each key planning capability.
- By relating this to results from other organisations, we draw out robust evidence of your strengths as a planning function and identify areas in which you can improve or further develop. You are provided with a full report and a roadmap for further development.

Standards Support – interim resource from experienced professionals

Where requested, support by trusted, independent associates can help you undertake the self-assessment work in benchmarking, for example where you don't have sufficient time or experienced resource available.

- With extensive understanding and experience of both the framework and the planning function in other organisations, the associate can prepare the evidence related to each key planning capability within the standards framework.
- The associate will review your processes, systems, reports, performance and other data – and undertake focus groups or individual interviews with an appropriate sample of team members and stakeholders.
- In a similar way, tailored support can also be provided to resource the roadmap for improvement and prepare the evidence of what has changed, prior to the next annual review and self-assessment.

Standards Audit – six steps to industry recognition

- When you are ready for the audit, you agree to a formal contract of commitment
- A full day's training is given including framework, roles and arrangements
- You complete an initial self assessment and gather appropriate evidence
- The Peer Assessment Board meets for a full day to review the evidence
- On site assessment day gathers further evidence and validates the existing information
- An assessment calibration session reviews and signs off the final Standard Audits level

What does it cost? How do we get started?

For corporate members of the Forum, Standards Benchmarking or the first Standards Audit are £6,500 plus VAT based on providing your own resources for self-assessment. The annual renewal of your accreditation is £5K for corporate members. Annually, we undertake a benchmarking day on site. Every 2 years, this takes the form of a full peer-to-peer review. For Standards Support we will discuss your requirements with you and provide a fully-costed proposal.