



The Professional  
Planning Forum

Membership  
Programme  
2015

# How can you identify where the Planning team can make most impact?

Take advantage of our 2015 programme to help you learn from top performers and benchmark against the best. Use our professional community to support you in aligning structure and resource so that the operation can deliver strategic priorities, while balancing the needs of colleagues, customers and the business.

*"We developed a leading accredited mechanism for tackling this issue... at no extra cost, without loss of focus on our day-to-day operations."*

**Will Boswell,**

Head of Demand Planning and Management,  
Direct Line Group

*"Refreshes the mind... good to share different challenges, ideas and issues with others."*

**Keith Ridley,**

Forecasting, Planning and MI Manager,  
NHS Business Services Authority

*"Especially useful to see the lifestyle shift planning... the importance of breaking down siloes."*

**Dave Boardman,**

Service Delivery & Planning Manager,  
Homeserve

**Use our knowledge and exposure to best practice to help you drive improvements.** Contact Phil Anderson, Programme Leader or Dave Vernon, Head of Membership or any of our team to discuss how this exciting new programme of activities can help your Planning teams be fully effective in adding value to your business.

**Contact us**

0333 123 5960

[advice@planningforum.co.uk](mailto:advice@planningforum.co.uk)

<http://ppf.bz/PPFPlanningForum>

# 2015 membership programme for the Professional Planning Forum

Are you utilising all the programmes on this calendar to help you make change happen? 2015 sees a new focus for the Forum's Challenge Programme. With up to 50% of employee time falling below the planning radar, what will happen if we give shrinkage and other lost time the same focus as we give to forecasting demand and scheduling shifts?

	The Planning Challenge 2015	Conferences, Awards, Events & Virtual Learning	Standards, Accreditation, Qualifications & Training
2014	Challenge (Sign-up) Preparation work (on site)		Professional Accreditation Sign-up
Jan 2015	Kick off Workshop (1)	Social Networking	Professional Accreditation (Sign-up) Standards Audit & Benchmarking
Feb 2015	Challenge Webinar Follow-up work (on site)	Best Practice Webinar Virtual Learning (on demand)	Advanced Certificate (5 months) Advanced Diploma (6 months)
Mar 2015	Preparation work (on site) Virtual Learning (on demand)	Best Practice Webinar Virtual Learning (on demand)	Advanced Planning (2 days) Planning Insights (1 day)
Apr 2015	Workshop at Conference	Customer Strategy & Planning 2015 Annual conference of all the Forums Innovation Awards 2015	Professional Accreditation (Sign-up) Standards Audit & Benchmarking
May 2015	Challenge Webinar Follow-up & Preparation (on site)	UK Planning Awards 2015 Nominations Open Virtual Learning (on demand)	Advanced Certificate (5 months) Bsc (Hons) (12 months)
Jun 2015	Workshop 2	Best Practice Site Visits	Forecasting Methods (2 days) Real-time Master class (2 days)
Jul 2015	Challenge Webinar Follow-up work (on site) Virtual Learning (on demand)	UK Planning Awards 2015 Gala dinner & Presentations	Professional Accreditation (Sign-up) Standards Audit & Benchmarking
Aug 2015	Follow-up work (on site) Virtual Learning (on demand)	Virtual Learning (on demand)	Advanced Certificate (5 months) Bsc (Hons) (12 months)
Sep 2015	Challenge Webinar Follow-up work (on site) Virtual Learning (on demand)	Best Practice Site Visits Virtual Learning (on demand) Innovation Awards (Nominations)	Back Office Planning (2 days) Planning for Outbound (2 days) Planning Insights (1 day)
Oct 2015	Best Practice Showcase as part of UK Conference Preparation work (on site)	UK Planning Conference Manchester (1 day event) Social Networking	Professional Accreditation (Sign-up) Standards Audit & Benchmarking
Nov 2015	Workshop 3 Follow-up work (on site)	Virtual Learning (on demand)	Advanced Certificate (5 months) Advanced Diploma (6 months)
Dec 2015	Completion of final review materials	Best Practice Webinar Virtual Learning (on demand)	Advanced Planning (2 days) Forecasting Methods (2 days) Planning Insights (1 day)
Jan 2016	Challenge completion & start of 2016 challenge	Social Networking	

## The Forum's Challenge Programme is an unrivalled opportunity

Engage with our latest best practice materials and develop best-in-class methods for your workplace. As members, you can work alongside others on a common theme, carry forward your work from last year and make structured time in your calendar, at no extra cost, so you drive improvement without losing focus on business-as-usual.